



LAWNDALE SWIM CLUB presents...
2008 GREENSBORO SWIM FOR CANCER



On behalf of the coaches and swim team chairwomen and CSA representatives, we are happy to announce the start of SWIM FOR CANCER 2008! For those returning swimmers, we hope all of you remember all of the fun and success that we have had the last couple of years. New members – get ready and take a look at last year’s “Scrapbook” located in the clubhouse just to the left of the fireplace.

SWIM FOR CANCER is a WONDERFUL fundraiser organized by the Greensboro CSA. Swimmers (and/or families) solicit pledges from sponsors for each length of the pool that they plan to swim (maximum of 40). All money raised goes directly to the American Cancer Society and is tax deductible. Over the past 3 years, **Lawndale’s swimmers have raised over \$18,000.00** for Cancer research! Last year alone we were in the top 10 in the CITY for money raised! Way to go Lizards!!!

The American Cancer Society has assured us that there will be WEBSITE again this year where participants can create their own web page and send out e-mails to family and friends who can then contribute ONLINE! As soon as we receive the finalized information, we will forward it to everyone. This is an excellent way to involve out of town family and friends in this wonderful event!

AWARDS: This year, the American Cancer Society will award swimmers who raise:

- \$ 80 or more = One Pass to Wet ‘n’ Wild
- \$100 or more = A new “Swim for Cancer” T-shirt

***Please Consider:** If you, a business, or someone else you know would like to donate additional club prizes, or cash to pay for them (such as for a pizza party for those achieving \$75 in donations, dinner out with the coaches for top fundraisers, prizes for most donors or amounts raised weekly, gift certificates, passes, etc.), please contact us ASAP (see contact information at the bottom), so we may announce and incentivize the swimmers with these additional awards.

4th ANNUAL TENNIS BALL TOW: For the past three years Lawndale has implemented an additional fun component to our club’s participation, which we call our “Tennis Ball Tow” It has tripled our donations and involvement, and the concept is now being adapted by other area clubs. **For every \$10 donation** made for Swim for Cancer, a donor may also **dedicate a tennis ball** in honor of a cancer survivor or in memory of a person who died from cancer. The swimmers decorate these balls, and swim their laps with these balls in tow, symbolizing the burden shared by everyone who is touched by cancer.

Some Details: We will notify everyone when the pledge cards can be picked up. As you receive dedications, your completed pledge cards can be turned in on Mondays for a small award... we especially need these cards in advance to get all the balls prepared for the tow. We will have another team tennis ball decorating party on the Saturday prior to the tow.

THINGS TO DO:

- **Show this to your parents for their approval!** Please make sure that they review all of the information in this packet before you begin collecting pledges and money.
- Have your **parent sign the envelope**, which gives their permission for you to participate.
- **Begin raising money;** ask family, friends, neighbors and businesses to sponsor you.
- ****Please have **checks** made out to: **AMERICAN CANCER SOCIETY******
Donors typically write checks when pledging, saving a separate contact to collect pledged money.
- Keep us posted, on MONDAY practices (beginning June 9th), of your progress (# of tennis balls AND amount of \$ sponsored) so that we can update your success on our charts and award special awards!
- Swim your laps (and get your parents to sign-up to help that day ☺)!

DATES: We are in the process of finalizing all of our dates for activities so please keep a look out for postings and more hand outs! We are looking forward to another FUN and EXCITING year!!

- Mondays, starting June 9th**Begin turning in Tennis Ball Pledge Cards
- Friday, June 27th**Deadline to turn in Tennis Ball Pledge Cards
- Saturday, June 28th**Tennis Ball Decorating Party
- Monday, June 30th****SWIM FOR CANCER 2007 - Swim Your Laps, with (optional) balls in tow!**
- Tuesday, July 1st**Deadline to turn in **names and final \$ amounts** (but not the money itself) raised for awards
- Tuesday, July 4th**Throw a Pie at the Coaches (\$1 a “shot” ☺)
- Monday, July 9th**Deadline to turn in **ALL money** for the awards listed above. **Late collections** are still welcome but will not count towards the awards. **Early collections** are also welcome-- if you know you will be out of town, **please turn in your money before you leave.**
- Date TBA**Wet ‘n’ Wild Team Day (under 12 bring an adult ☺) for those who won passes or just want to come and play

QUESTIONS or IDEAS: Please feel free to call Nicole Krasowski (545-6313) or Terri Hawkins (643-5920).